

A hybrid web designer / developer with strong design, illustration and visual thinking backgrounds.

I use a professional and dependable work ethic to develop engaging experiences on and off of the web for clients and consumers.

My multi-disciplinary training, and outlook on my professional development allow me to combine a strong presentation of code, web standards, design, illustration and animation into what is the present user experience expectation in web, print and multimedia venues.



## Resume for:

Richard E. Kirkland, Jr. "Dick"

## Portfolio & Website:

<https://www.dickkirkland.com>

## Strengths

Illustration, Graphic Design, Web Design, Web Development, animation, visual thinking, converting abstracts into tangible advertising and/or other creative content with strong art direction and visual identity skills, creating visually appealing environments for dynamic web experiences

## Education

Multi-disciplinary BFA, Virginia Commonwealth University, Communication Arts and Design with emphasis in Graphic Design, illustration and electronic animation  
1999, Cum Laude

## Technical Experience

Adobe Creative Cloud & CC for teams (all design, illustration, web development, and video production softwares), HTML5, CSS, JavaScript, jQuery, jQuery UI, jQuery mobile framework, Bootstrap Framework, PHP, Ruby on Rails, Git, GitHub, MySQL, PaaS (Heroku), WordPress as both a CMS and web development tool, PC and Mac OSs, current concentrations are Ecma/JavaScript & AJAX in Object Oriented Programming scenarios for desktop and mobile application development

## Professional Experiences

*Commonwealth of Virginia House of Delegates  
Website Developer / Graphic Artist - 6/04 - present*

Develop websites, facilitate and manage video streaming and custom video integrations, produce print materials and provide IT support for this state agency any many in and around the Capitol Square.

I act as a liaison between state agencies, contractors, and vendors.

Work on large projects such as scalable dynamic websites, WordPress implementations, Create visual identity, and formal print publications that complement brands and/or design standards for several organizations within the Assembly and state government

*Freelance print design, web design and development (front end work) & CoLab Multimedia, LLC - 9/03 - 9/09*

Created a multi-media creative agency where a partner and I helped clients with small to corporate size businesses achieve their goals in marketing and advertising.

Front end web design and development using advanced CSS, XHTML, and Flash. Often created logos and other pieces of visual identity to help clients with the branding of

their organizations.

Assisted with design and production of various printed ephemera which usually was an extension of brands and websites previously created.

Business still thrives with its original co-founder and ever growing client base.

*Children's Wear Digest  
Assistant Art Director / Graphic Designer - 3/02 - 8/03*

Working with a team to produce a monthly & seasonal mail order catalog from start to finish

Updated the company's web content on a regular basis using a CMS to control proper imagery for online E-commerce presentations

Styling and directing of photoshoots in a digital studio and in the field

Design of the catalog and other print collateral, often writing copy

Designed HTML email blasts periodically along with web animations or ads for the company and brand

*Pocahontas Foods USA (Progressive Group Alliance)  
Graphic Designer - 2/01 - 3/02*

Worked on almost any type of printed ephemera; annual reports, books, brochures, as well as signs, exhibits and displays

Created custom vector logos for very large applications, such as banners or for use on shipping trucks

Communicated with print and display vendors to research printing and fabrication methods to enhance my projects and keep costs down

Some web work, updating content and graphics to the company's and its customer's web sites

*Circuit City Stores, Inc.  
Graphic and Store Designer - 1/00 - 2/01*

Worked in a team effort to design and produce a new identity, brand and retail store design for the retail chain with the development of new logos, imagery and multi-functional signage

Established overall usage guidelines for the new brand with various themes of visual presentation for individual product departments

Provided creative solutions to help sell products in a retail environment by creating visual imagery of what were often abstract or high technology terms or definitions

Mathematical and strategic signage deployment for a variety of store footprints using planograms, schematics and on-site visits; using a combination of system designs for elaborate or abbreviated store department real estate

### **Professional affiliations, conference attendance, and ongoing education efforts**

- Multi-year Adobe MAX™ attendee for professional development in the areas of front-end web design with continued training in niche technologies that produce both web and multimedia content.
- Multi-year NCSL & NALIT conference attendee for professional development in the areas of web design and data workflows and hardware as it relates to work in a legislative body
- 1st year RVA JavaScript attendee for learning new processes for both front and back end development with JavaScript and many useful frameworks for use with the language